

Diagnostics For Your Organization

The best way to identify your organization’s strengths and development opportunities is to ask the experts: your employees!

The **CORE™** Assessment is an online assessment (can be completed via hard copy, if required) that each employee can complete anonymously.

With The Results You Get, You Can:

- Identify trends
- Establish a benchmark
- Determine priorities
- Measure at pre-determine intervals to track progress
- Confidentially compare your organization’s results to other results:
 - ◆ In your local market
 - ◆ With similar sized companies
 - ◆ With similar industries
 - ◆ Within the organization by department, location, etc.

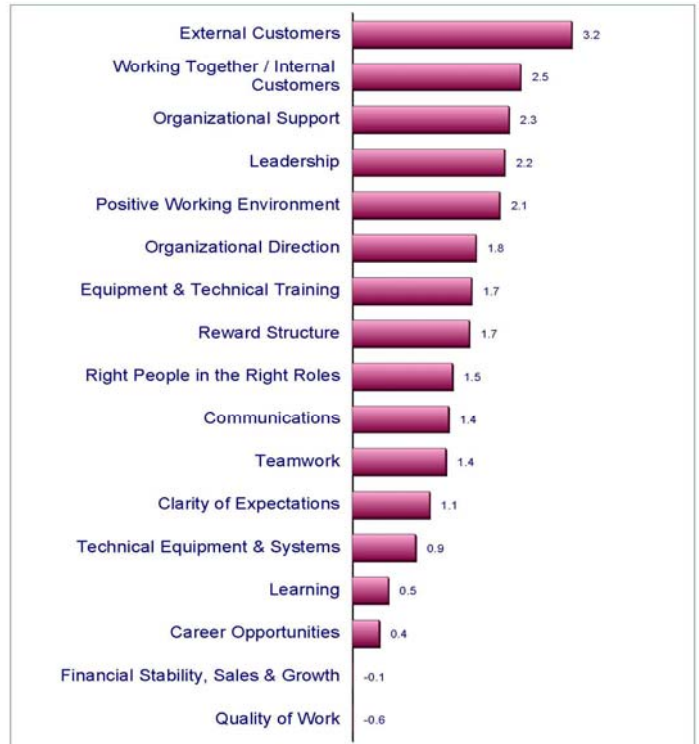
The **CORE™** Assessment will identify 20 key areas such as communication, leadership, working environment, etc. All of these key areas have an impact on the overall engagement of the organization.

Numerous studies have shown a direct correlation between engagement and organizational performance. The **CORE™** Assessment is an important first step in helping an organization attract, retain, and leverage its most valuable asset – ***its people!***

Executive Summary

Each employee was asked to rate each question on a scale of 1 to 10. Each question is designed to allow the employee to rate how effectively the company is responding to the question asked.

The following summary represents the "Gap":
The Average score on the **Importance** of the category.
Less
The Average score of the other responses in that category.



Major Benefits to Your Organization:

Through the CORE™ Assessment, we can help you identify what it is you're doing right and what you need to start doing differently. Not only that, but we can provide you with market data from your geographic area so that you can see how you stack up against the rest.

We provide your organization with:

- ◆ Un-biased, honest feedback on your staff engagement levels.
- ◆ Strategies designed to revitalize, refocus and reengage your company's most precious assets.
- ◆ Vital data that you need in order to make decisions around employee compensation and culture to keep you competitive.

Simple Process

We will provide anonymous passwords for your employees, and send reminder notes by email to ensure maximum response rate for your surveys.

We will then collect and analyze the results and prepare an in-depth colourful report of the findings and present them to you, along with our recommendations for moving forward.



Answers The Questions:

Q *How well are we doing as a company at providing the environment and opportunity for our employees to be motivated to succeed?*

Q *What specific corporate strengths do we have that can be capitalized on— and—what specific areas need to be improved upon in order to produce better results?*